



FIG. 1a

How old are you?

Under 10	121
11-20	122
21 and older	123

110

100

120

130

A 130

B

C

141

142

143

140

FIG. 1a

FIG. 1b

How old are you?

Pick column A	151
Pick column B	152
Pick column C	153

100

140

A

B

C

Free Pintos & Cheese

141

FIG. 1b

<p>How old are you? — 211</p> <p>130</p> <p>A. 5-10 — 221a</p> <p>B. 11-20 — 221b</p> <p>C. 21-40 — 221c</p> <p>D. 41 and older — 221d</p> <p>Which is most important to you? — 212</p> <p>A. Taste — 222a</p> <p>B. Health — 222b</p> <p>C. Bran — 222c</p> <p>D. Fun — 222d</p> <p>What is more important to you? — 213</p> <p>A. Price — 223a</p> <p>B. Quantity — 223b</p> <p>C. Premiums — 223c</p> <p>D. Recipes — 223d</p> <p>What brand do you usually buy? — 214</p> <p>A. Post® — 224a</p> <p>B. Kellogg's® — 224b</p> <p>C. General Mills® — 224c</p> <p>D. Quaker® — 224d</p>	<p>241</p> <p>240</p>
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Answer Field

200

FIG. 2a

Question Field

210

How old are you?

A. 5-10
B. 11-20
C. Row 1 or 4
D. 41 and older

Which is most important to you?

A. Taste
B. Even Row
C. Bran
D. Fun

What is more important to you?

A. Black
B. Quantity
C. Premiums
D. Recipes

What brand do you usually buy?

A. Diamond
B. Kellogg's®
C. General Mills®
D. Quaker®

200

Answer Field

<div style="border: 1px solid black; padding: 5px; transform: rotate(-45deg); transform-origin: bottom center;">                     50% off Post® Grape Nuts®                 </div>			

240

FIG. 2b

310			
What is the capital of the United States? ~ 311			
A. New York	~ 321a		
B. San Francisco	~ 321b		
C. Washington D.C.	~ 321c		
D. Chicago	~ 321d		
Who is buried in Grant's tomb? ~ 312			
A. Lincoln	~ 322a		
B. Washington	~ 322b		
C. Jefferson	~ 322c		
D. Grant	~ 322d		
What is the capital of the United states? ~ 313			
A. New York	~ 323a		
B. San Francisco	~ 323b		
C. Washington D.C.	~ 323c		
D. Chicago	~ 323d		
Who is buried in Grant's tomb? ~ 314			
A. Lincoln	~ 324a		
B. Washington	~ 324b		
C. Jefferson	~ 324c		
D. Grant	~ 324d		

300			
Score Field			
341aa			341ad
341da			341dd

FIG. 3a

<p>What is the capital of the United States? ~ 311</p> <table border="1"> <tr> <td>A. New York</td> </tr> <tr> <td>B. San Francisco</td> </tr> </table> <p>Row 3 or 4</p> <table border="1"> <tr> <td>D. Chicago</td> </tr> </table> <p>Who is buried in Grant's tomb? ~ 312</p> <table border="1"> <tr> <td>A. Lincoln</td> </tr> <tr> <td>B. Washington</td> </tr> <tr> <td>C. Jefferson</td> </tr> </table> <p>Even row</p> <p>What is the capital of the United states? ~ 313</p> <table border="1"> <tr> <td>A. New York</td> </tr> <tr> <td>B. Washington D.C.</td> </tr> </table> <p>Column 1 or 2</p> <table border="1"> <tr> <td>D. Chicago</td> </tr> </table> <p>Who is buried in Grant's tomb? ~ 314</p> <table border="1"> <tr> <td>A. Lincoln</td> </tr> <tr> <td>Odd column</td> </tr> <tr> <td>C. Jefferson</td> </tr> <tr> <td>D. Grant</td> </tr> </table>	A. New York	B. San Francisco	D. Chicago	A. Lincoln	B. Washington	C. Jefferson	A. New York	B. Washington D.C.	D. Chicago	A. Lincoln	Odd column	C. Jefferson	D. Grant	<table border="1"> <tr> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> </tr> <tr> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> </tr> <tr> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> </tr> <tr> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> <td><input type="radio"/></td> </tr> </table> <p>341da</p> <p>50/100</p>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A. New York																														
B. San Francisco																														
D. Chicago																														
A. Lincoln																														
B. Washington																														
C. Jefferson																														
A. New York																														
B. Washington D.C.																														
D. Chicago																														
A. Lincoln																														
Odd column																														
C. Jefferson																														
D. Grant																														
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<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>																											

Score Field

300

340

FIG. 3b

Question Field

310

What is the capital of the United States?

A. New York

B. San Francisco

Row 3 or 4 351c

D. Chicago

Who is buried in Grant's tomb?

A. Lincoln

B. Washington

C. Jefferson

Even row 352d

What is the capital of the United states?

A. New York

Column 3 or 4 353b

C. San Francisco

D. Chicago

Who is buried in Grant's tomb?

A. Lincoln

B. Washington

C. Jefferson

Even column 354d

341aa

☐

☐

☐

341dd

☐

☐

☐

☐

☐

Score Field

340

☐

100/100

300

FIG. 3c

Question Field

<p>What is the capital of the United States?</p> <p>Row 1 or 2</p> <p>Row 1 or 2</p> <p>Row 3 or 4</p> <p>Row 1 or 2</p> <p>Who is buried in Grant's tomb?</p> <p>Odd row</p> <p>Odd row</p> <p>Odd row</p> <p>Even row</p> <p>What is the capital of the United states?</p> <p>Column 1 or 2</p> <p>Column 3 or 4</p> <p>Column 1 or 2</p> <p>Column 1 or 2</p> <p>Who is buried in Grant's tomb?</p> <p>Odd column</p> <p>Odd column</p> <p>Odd column</p> <p>Even column</p>	<p>310</p> <table border="1"> <tr> <td>0</td> <td>25</td> <td>25</td> <td>25</td> <td>50</td> </tr> <tr> <td>25</td> <td>50</td> <td>50</td> <td>50</td> <td>75</td> </tr> <tr> <td>25</td> <td>50</td> <td>50</td> <td>50</td> <td>75</td> </tr> <tr> <td>50</td> <td>75</td> <td>75</td> <td>100</td> <td></td> </tr> </table> <p>341</p>	0	25	25	25	50	25	50	50	50	75	25	50	50	50	75	50	75	75	100		<p>Score Field</p> <p>340</p> <p>300</p>
0	25	25	25	50																		
25	50	50	50	75																		
25	50	50	50	75																		
50	75	75	100																			

FIG. 3d

Question Field

<div>410</div> <div>Who is buried in Grant's tomb?</div> <div> <div>A. Lincoln</div> <div>B. Washington</div> <div>C. Jefferson</div> <div>D. Grant</div> </div>	<div>451</div> <div>1</div> <div> <div>A. New York</div> <div>B. San Francisco</div> <div>C. Washington, D.C.</div> <div>D. Chicago</div> </div>	<div>452</div> <div>2</div> <div> <div>A. London</div> <div>B. Paris</div> <div>C. Brussels</div> <div>D. Montreal</div> </div>	<div>460</div> <div>3</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>	<div>460</div> <div>4</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>	<div>460</div> <div>5</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>	<div>460</div> <div>6</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>	<div>470</div> <div>7</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>	<div>470</div> <div>8</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>	<div>470</div> <div>9</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>	<div>470</div> <div>10</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>	<div>470</div> <div>11</div> <div> <div>A.</div> <div>B.</div> <div>C.</div> <div>D.</div> </div>
	<div>400</div>										

FIG. 4a



410

411

Who is buried in Grant's tomb?

A. Lincoln  
 B. Washington  
 C. Jefferson  
 D. Grant

What is the capital of the United States?

Choose 3  
 B. San Francisco  
 Choose 4  
 D. Chicago

What is the capital of France?

Choose 5  
 Choose 6  
 C. Brussels  
 D. Montreal

450

3

Choose 7 (wrong)

B.

Choose 4 (right)

D.

4

Choose 8 (wrong)

B.

Choose 5 (right)

D.

5

A.

Choose 6 (right)

C.

Choose 9 (wrong)

6

Choose 11 (right)

B.

Choose 10 (wrong)

D.

460

7

A.

(Right) 10

C.

(Wrong) 0

8

(Wrong) 20

B.

(Right) 30

D.

9

A.

(Wrong) 50

C.

(Right) 60

10

(Right) 80

(Wrong) 70

C.

D.

11

(Right) 100

(Wrong) 90

C.

D.

470

Score

400

FIG. 4b

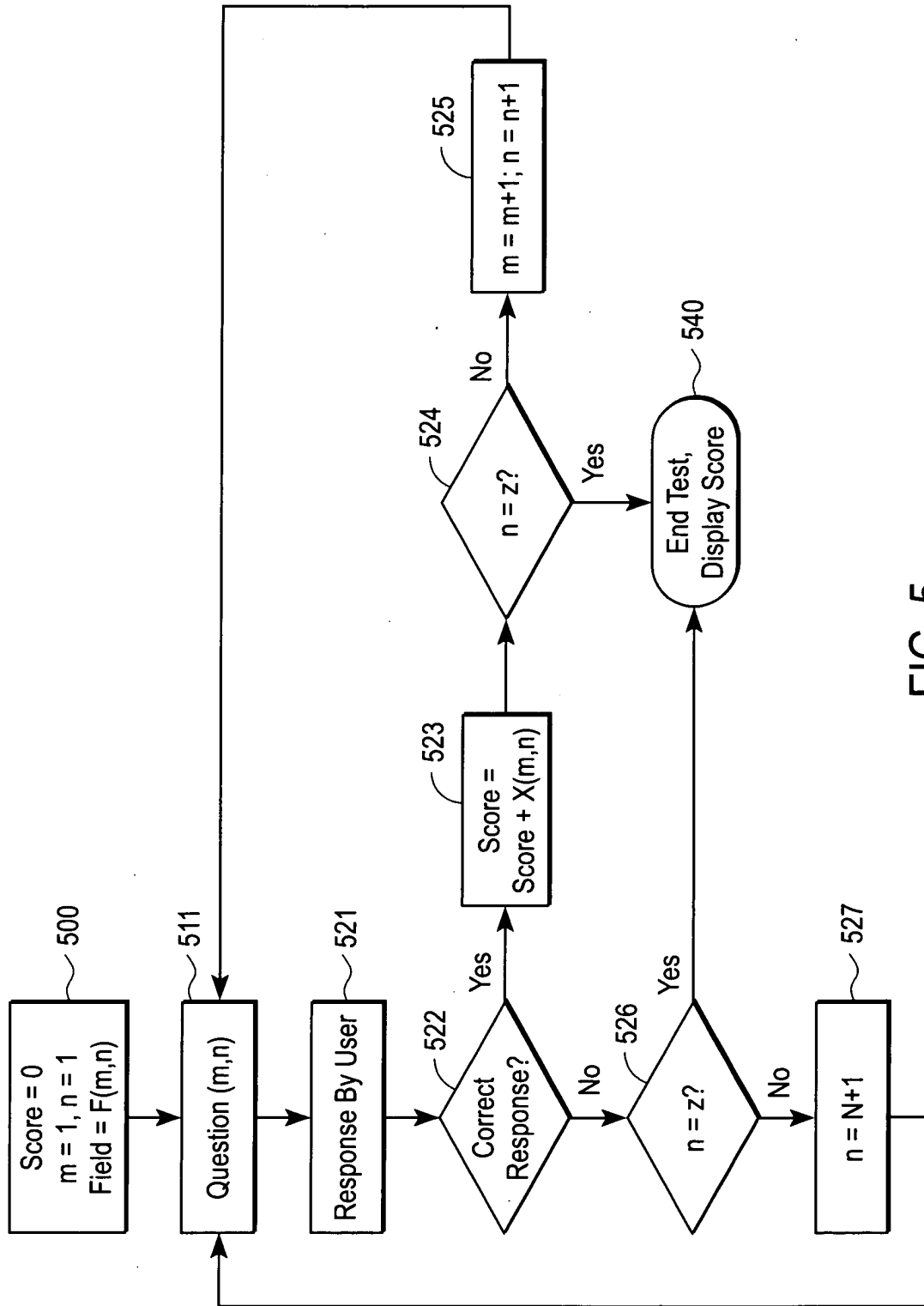


FIG. 5

610	Who is buried in Grant's tomb?				650				660							
	<table border="1"><tr><td>A. Lincoln</td></tr><tr><td>B. Washington</td></tr><tr><td>C. Jefferson</td></tr><tr><td>D. Grant</td></tr></table>				A. Lincoln	B. Washington	C. Jefferson	D. Grant	1				2		3	
	A. Lincoln															
	B. Washington															
C. Jefferson																
D. Grant																
4				5		6		7								
8				9		10		11								
12																
680																

FIG. 6

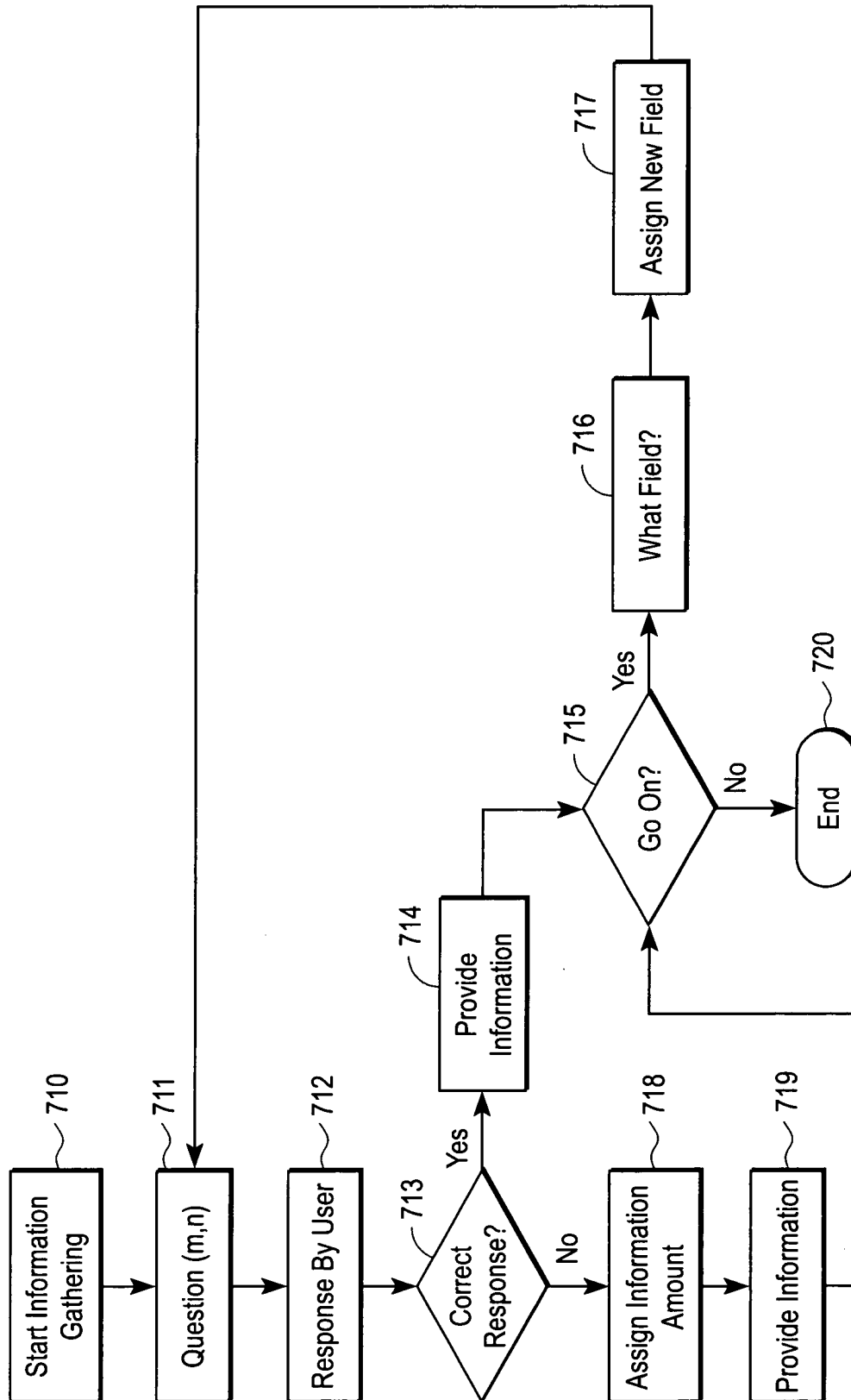


FIG. 7

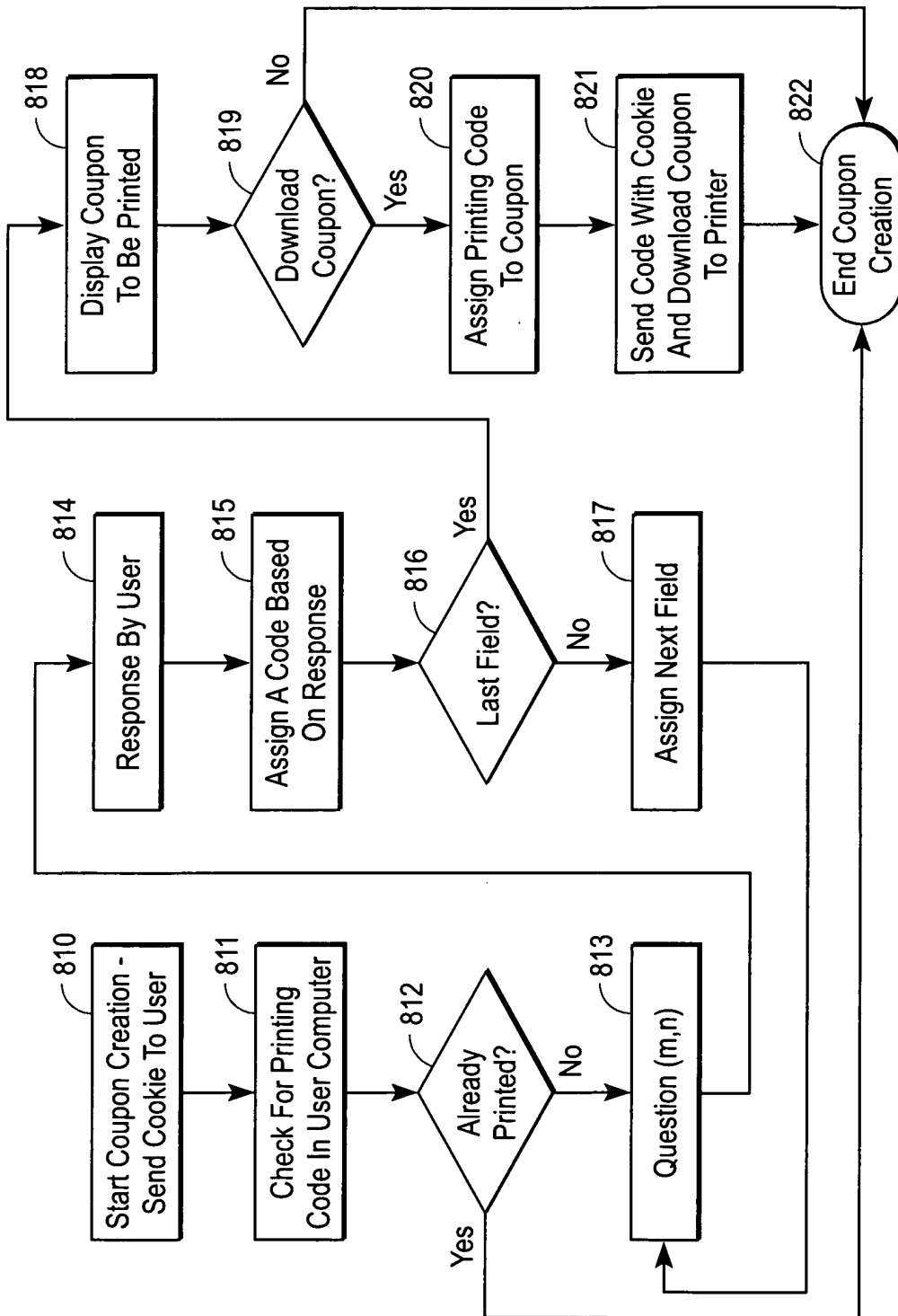


FIG. 8